Reaching over 2600 Physical Therapy professionals each mailing.

PT Connections offers an effective and timely method of marketing your organization or facility to the physical therapy population of Wisconsin. We encourage you to use this medium to your advantage. It is an excellent way for recruiters, equipment vendors, course sponsors, and others to inform the physical therapy community of Wisconsin of their services.

PT Connections is published four times per year (January, April, July, and October). January and July issues are electronic (color ads accepted at same cost). April and October issues are printed and mailed (black and white ads only).

The rate schedule features a 10% discount with a four issue agreement - with full payment due the first issue the ad appears in.

There is an extra charge for typesetting.

### Classified Ads

Small classified ads (maximum of 75 words or less) without any graphics or logos are also accepted at $35.00 per listing.

### Continuing Education Calendar Listing

Notices for Continuing Education courses are accepted for $35.00/listing which will include the date, time, instructor, course name, location, and contact person for each seminar. Additional information will not be accepted for this listing. If you wish to promote your seminar with more detail, please submit the information for inclusion in the advertising section of the publication.