President’s Message

Kip Schick, PT, DPT, MBA

A New Strategic Plan

In May 2013, the WPTA proposed significant changes to its Strategic Plan and the WPTA Board of Directors approved these changes at their July meeting. More than 200 WPTA members provided input on the previous WPTA strategic plan while also making suggestions about the most important elements for the new strategic plan.

Although the vision and mission statements did not change, the WPTA transitioned from six to two strategic goals. The number of goals decreased in an effort to provide more focus for the association. In addition, the WPTA Board of Directors developed objectives and strategies to meet each goal, and also developed metrics for each objective. The full strategic plan including vision, mission, goals, objectives, strategies, and metrics may be found at www.wpta.org/strategicplan. The goals and associated objectives are:

Goal #1: WPTA members will demonstrate value that is recognized by consumers, payers, policy makers, and providers to enhance the client experience, improve societal health, and decrease the overall cost of health care.

Objective A: Identify and promote new models of care delivery that improve access and decrease the overall cost of care.

Objective B: Identify and promote physical therapy best practices to reduce unwarranted variation and promote quality care.

Objective C: Serve as a resource for the measurement, interpretation, and reporting of outcomes.

Goal #2: WPTA members will be engaged in setting and achieving the initiatives of the association.

Objective A: Increase opportunities for member networking.

Objective B: Enhance communication, and education delivery and content.

Objective C: Recognize member accomplishments.

Objective D: Explore the development of a formal mentoring program.

Goal #1 addresses the need to demonstrate the value of physical therapy to a broad group of stakeholders. As healthcare reform continues to change the way services are

President’s Message continued on next page

Legislative Action

Help us stand up for our profession by attending our Legislative Day on November 12 in Madison! This is your opportunity to advocate for your profession and help us in achieving our legislative agenda to continue to progress the practice of physical therapy. Please check out the WPTA website for additional details.

While at this time it is difficult to predict what potential legislation may be drafted during the fall session that may be a threat to our practice, there are a few issues that our Association will be looking to potentially address in the fall. At this point in time, one of the main issues is the ability of a physical therapist to order x-rays. As a result of a change in state law in 2009, we will be introducing legislation to reverse our omission from a list of appropriately qualified practitioners who may refer for x-rays. Please keep up to date on any call to action emails that you see from the WPTA regarding this issue and other potential legislative issues that are created this fall.

Annie Early, WPTA lobbyist, reports she and Lynn Steffes, PT, WPTA Reimbursement Specialist, participated in the Worker’s Compensation informational hearing held by the Senate and Assembly Labor Committees. The main discussion centered around cost containment/fee schedules. Because the hearing was informational only, there is no expected action from the Legislature in the near future; the primary goal was educational. Hope to see you in November!

Submitted by Brett Roberts, DPT, Legislative Action Committee Chair

Don’t Miss House of Delegates Recap - page 3
President’s Message (cont.)

provided and paid, increasing emphasis will be placed on driving value throughout the healthcare delivery system. This goal specifically addresses the concept of the Triple AIM (Alliance for Integrity in Medicine), which focuses on: (1) improving public health, (2) enhancing the patient experience, and (3) decreasing the cost of care.

Goal #2 focuses on the development of informed and engaged membership across a broad range of activities, including networking, education, recognition, and mentoring. As a member driven organization, the WPTA’s future success and viability is directly correlated to the actions and contributions of its members.

On behalf of the WPTA Board of Directors, I sincerely appreciate the input and involvement of everyone that contributed to the changes with our strategic plan. Special thanks goes out to Janet Bezner, PT, PhD at the APTA for facilitating the WPTA Board of Directors and to Connie Kittleson, DPT for coordinating the work to bring all of the ideas and concepts to the WPTA Board of Directors for consideration.

I look forward to working with our members and other stakeholders to meet the goals set forth by our new strategic plan! I hope to see you in Wisconsin Dells for Fall Conference!

Regards,

Kip

Important 2013 Election Info

As in previous years, the WPTA election will be online and take place November 11-25, 2013. Please watch your email and www.wpta.org for more details. If you do not have an email address on file with the Chapter office, or you requested not to be contacted via email, please contact wpta@wpta.org if you would like a paper ballot. Those elected will take office at the Spring Business Meeting in April of 2014. As per WPTA Bylaws, only PTs and PTAs vote in state elections.
House of Delegates

The Wisconsin Chapter delegates spent four long days in Salt Lake City, UT caucusing, deliberating Association business, networking with representatives from other components and chapters and effectively representing the Wisconsin Chapter. Pre-House activities began on June 23 and closing House activities were completed on June 26. These activities include formal meetings with other members of the Midwest Caucus to share perspectives on main motions and other business that would be presented on the floor of the House of Delegates (HOD). Delegates participated in group and one-on-one interviews of candidates for national office, as well as elections for each office.

Delegates representing the Wisconsin Chapter included: Steve Johnson, DPT, Amy Helminski, PT, MS, OCS, Mike Edwards, PT, Diane Slaughter, PT, Julie Siefert, PT, Laurie Kontney, PT, DPT, MS, Marie Haskins, PTA, Jane Bernatovich, PT, GCS, Kip Schick, PT, DPT, MBA, Lara Bleck, PT, Connie Kittleston, DPT, Rob Worth, DPT, MS, ATC/L, OCS, and Dennis Kaster, PT, BS, OCS. Marie Haskins, PTA represented Wisconsin as a PTA Caucus representative. I want to again thank each member of the delegation for doing an excellent job of staying focused, and contributing professionally to the debate on issues.

The final and approved minutes of the HOD are posted on the APTA website. I encourage each member to log into the website and review the outcome of the discussion on 30 main motions over a 2 ½ day period. The House deliberated proposed Bylaws changes regarding representation of sections and chapters in the HOD, composition of the APTA Board of Directors, the function and responsibility of the Reference Committee and more. The debate on these topics was rich, but in the end the majority of main motions associated with Bylaws and their associated Standing Rules did not pass.

After long and thoughtful debate, the HOD passed a motion amending the APTA Vision Statement. This change is significant as it represents an “outward” looking vision which is dramatically different from our former “inward” looking statement Vision 2020. The new statement is simple and memorable:

“Transforming society by optimizing movement to improve the human experience.”

The vision statement can be found along with the guiding principles associated with this vision at www.apta.org/Vision/.

Submitted by Mike Edwards, PT, Chief Delegate

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**Clinical Education Workshops**

**APTA Clinical Instructor Education & Credentialing Program**

The program (two days) addresses issues of planning and preparing for physical therapy students during their clinical experiences; developing learning experiences, and supporting ongoing learning through questioning and effective feedback. Skills of student evaluation are discussed, as well as the identification and management of students with exceptional situations. It includes information regarding student supervisory guidelines as well as legal, regulatory and ADA issues. An “Assessment Center” provides each participant with the opportunity to apply information from the program in simulated situations. 15 contact hours

**APTA Advanced Clinical Instructor Education & Credentialing Program**

The focus of this new course is best clinical practice and best clinical teaching. This course is open only to physical therapists who have taken the original CI Education and Credentialing Program workshop. It includes two days of programming along with some online preparatory work to be applied in class. 16.75 contact hours

**Annual Wisconsin Clinical Education Consortium (WCEC) State Conference**

This one day conference is held each year for anyone interested in clinical education. 7 contact hours

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Schedule provided by WPTA’s Clinical Education SIG: lori.keisic@aurorabaycare.com
In this ongoing feature we interview WPTA board members to learn more about them, personally and professionally. This issue’s member is Board Vice President, Connie Kittleson, DPT.

What inspired you to go into the Physical Therapy profession?
I was planning on going to medical school when two physician friends of mine talked me out of it. One had said that if she could do it all over again, she would be a physical therapist. I had no idea what physical therapists actually did, so I started volunteering in a clinic. I immediately fell in love with the career. Physical therapists get to help people feel and move better. Equally important is our ability to teach our patients about their body and their health impairments. Physical therapy also helps satiate my thirst for knowledge. There is always something new to learn.

Please share a synopsis of your PT career.
My undergraduate degree from UW-Madison is in Zoology. I then received by MPT from Marquette University and my tDPT from Concordia University Wisconsin. My entire PT career has been in acute and critical care, first at St. Joseph Hospital in Milwaukee and now at Columbia St. Mary’s Ozaukee in Mequon. My favorite patients are generally those in the intensive care unit with multiple comorbidities.

What is one of the most rewarding experiences you’ve had in a leadership role in the WPTA?
I have had the privilege of working with very gifted leaders in our profession. I value the many friendships I have made and I am extremely proud of the accomplishments of our chapter. One of the most rewarding experiences I have had has been in my position as chair of the board of trustees of the Wisconsin Physical Therapy Fund. I have witnessed tremendous generosity on the part of our members allowing the Legacy Endowment Fund to grow beyond our original expectations. I also have had the privilege of reviewing student scholarship applications. Every year I am amazed by the professional dedication and community service that these students display. It is both humbling and inspiring. Whether you are a trustee or a donor to the WPT Fund, providing financial assistance to these emerging leaders in our profession is truly a rewarding experience.

Please share a favorite family memory with us.
Our family just recently returned from Norway where we had the opportunity to climb up to Preikestolen (Pulpit Rock). It is a 2.4 mile climb to the top which stands 1982 feet above Lysefjord. It happened to be raining, but it was our last chance to make the climb so we donned our rain gear and hiking shoes and started out. I soon realized that what we call hiking in Wisconsin is often just walking. We were climbing rocks and negotiating narrow paths with steep drops and no guard rails or ropes. At times we were climbing rocks that had water cascading down them.

Makeshift boardwalks over streams had washed away so we had to find large rocks in the stream bed to step on while water rushed over and into our shoes. Two hours into the climb, soaked to the bone, we reached the top and everyone was exhilarated. There was no view to speak of because we were literally in the clouds, but we were all thrilled. On jello-legs we made the arduous hike back to the bottom. I love this family memory because we were all together making the most of the day. Everyone was helping each other and enjoying a new experience despite the weather. Life is always better when you focus on the silver lining. Also, we held true to the Norwegian saying that there is no such thing as bad weather, just bad clothing!

Do you have a favorite book? What types of books do you prefer?
It is very hard for me to choose a favorite anything. I am an avid reader of many different genres. I have two boys, ages 9 and 11, and I enjoy reading the books that they are currently reading which allows us to have some great conversations. So, yes, I have read all of the books in the Hunger Games series as well as many novels about dragons. I prefer, however, to read my books. Currently I am reading “And the Mountains Echoed” by Khaled Hosseini. My favorite non-fiction author is Mary Roach. I highly recommend her book “Stiff: The Curious Lives of Human Cadavers”. For historical adventure (and a little romance), I recommend Diana Gabaldon’s “Outlander” series.

What’s one of your favorite movies?
Again, I can’t pick just one. I love “Inception”, “Run Lola, Run”, “Cloud Atlas” and “Office Space”. But hands down, the most quoted movie in my house is “The Princess Bride”. My favorite TV shows are “Breaking Bad” and “The Walking Dead”.

If you could learn to do anything, what would it be?
I have always wished I was more artistic. I would love to be able to paint and sculpt. I would also love to be able to play an instrument, preferably guitar. However, above all, I wish I were fluent in another language. Me gustaría poder hablar español.

If you could witness any event past, present or future, what would it be?
I think it would have been amazing to witness Neil Armstrong taking the first steps on the moon because that would mean I was actually on the moon. How amazing would it be to look at Earth from space and try to comprehend the vastness of the Universe? I would be thrilled and greatly terrified.

If you could have a super power, what would it be?
There are so many cool powers to choose from. The Bionic Woman was my hero growing up. I would love super-strength and speed as well as invisibility and the ability to time-travel. I would also love to wrap Wonder Woman’s lasso of truth around some professional athletes and politicians. But if I have to choose, I am going to go with the ability to fly. Not only can you do great things when needed, but it would be a fun activity to do in your down time.
Congratulations and thank you to Sarah Hobbs, SPT for her service on the APTA National Student Board this past year. Rob Hofschulte, SPT is the current WI Student Core Ambassador and our student state representative to the APTA Student National Board.

Here’s an update on new programs and opportunities for students that the Academic Liaison Committee (ALC) has been working on recently.

Fall Conference 2013

- **Student only course:** Learn why and how to create a professional development plan, how to practically apply evidence based practice as a new grad, and practice hands on manual therapy interventions for spinal stenosis taught by Phil Schaible, PT, DPT, MS, OCS, FAAOMPT
- **Sponsored student “Meet and Greet”**: This is a laid back, fun environment for students to get updates on upcoming opportunities and a chance to meet and network with students from other programs while enjoying free food.
- **Special presentation** on new Continuing Education Developmental Program for new grads.

New Mentorship Programs (students are matched with WPTA leadership)

- One year-long mentorship and three Fall Conference mentorship opportunities. These programs are tailor fit to the mentor/mentee and allow those involved to mold and individualize their experience. Congratulations to William Schultze, SPT (Year-long Mentorship) and Matt Zellmer, SPT, Billy Sheehan, SPT and Stephanie Kay Coenen, SPT (Fall Conference Mentorships).

- New graduating PT/PTA student scholarship (first year WPTA and APTA membership dues). Students apply in the spring by developing an idea they would implement the next year to increase student involvement within the WPTA. Congratulations Stephanie Fecteau, PT, DPT. Stephanie is a new grad who won the scholarship this last spring. Her idea was the mentorship program and she has played an integral role in launching this new program.

A New “Emerging Leader Student Award” is being developed to begin this spring.

With the help of Jeremiah Weber, PT, DPT (Southeast District ALC Chair), annual program visits and presentations in the SED have been completed. The presentations focus on what the APTA/WPTA is, how and why to get involved, and update on upcoming opportunities for students.

We strongly encourage students to take advantage of these opportunities and get involved. Please feel free to contact Erik Gregersen, DPT, with any questions or suggestions.

Submitted by Erik Gregersen, DPT, Academic Liaison Committee Chair

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**University of Wisconsin Hospital & Clinics and Meriter Hospital**

**Orthopaedic Physical Therapy Clinical Residency**

**Madison, Wisconsin**

12 Month, Full-Time Position

Stipend and Benefits Package

**Strive toward excellence**

For information contact: Jill Boissonnault PT, PhD, Program Director boissj@pt.wisc.edu, 608/265-4682

- Patient centered learning approach
- 1:1 mentoring with clinical faculty
- Refinement of clinical examination, clinical reasoning, patient management
- Critical analysis of practice

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**Reminder**

Please make sure the APTA/WPTA has your correct e-mail address.

We email important updates to keep you informed. Contact the WPTA Chapter Office at wpta@wpta.org, call 608/221-9191 or go to APTA’s website: www.apta.org to update your membership information.

Thank You!
Can Your Potential Patients Find You?

Sign up for “Find a PT Clinic” through the WPTA website

We have over 1,700 PT/PTA members and yet only 50 clinics are represented!

Members can choose a FREE basic listing that includes a map marker, clinic name, address and phone number, or for only $75 annually, a PREMIUM listing is available. The premium listing includes a map marker, staff listing and specialties, logo, website, up to two photos, a list of insurances accepted and more!

Visit www.wpta.org/find-a-pt-practice/ and check to see if your clinic is listed. Please help patients find you as a member of the WPTA!

To sign up your facility visit www.wpta.org/find-a-pt-practice/

Wisconsin Physical Therapy Association
3510 E. Washington Ave. | Madison, WI 53704
phone: 608/221-9191 | fax: 608/221-9697 | email: wpta@wpta.org
Medicare Fun Fact:
Every 4 minutes there is a change in Medicare Policies & Procedures! (per National Government Services (NGS) Meet & Greet 8/8/13)

Medicare Administrative Contractor (MAC): NGS

Now that it is October many of you have begun working with NGS as our new Medicare MAC. I want to share with you that I have been invited to sit on their advisory board and represent physical therapy issues. Therefore as I become more in touch with the board and their approach, I will be able to keep you updated regularly. Hopefully all providers have now enrolled in NGS Connex. You are able to verify where your patients are on the therapy threshold and submit billing successfully. NGS offers ongoing education for Medicare providers through their NGS Medicare University. It is my hope that you’re taking advantage of those opportunities.

NGS has a local coverage determination that is pertinent to physical therapy: LCD L26884. Find it on the WPTA website under the Medicare General folder in the Reimbursement section. All therapy Part B providers should take the time to review it with their staff. It specifically describes limitations on different types of CPT codes in terms of number of visits and appropriate diagnoses.

Please take note that while the LCD states that it will require a progress note after every five visits after a patient reaches the CAP; we’ve received clarification that this will no longer be in place. In addition, there is an implication that NGS requires a physician’s visit for recertification of POCs. We have also verified that this is no longer going to be required.

Manual Medical Review Update
REMINDER: As the end of year comes around, keep in mind that more of your Medicare patients will be exceeding not only the Therapy CAP but also the Therapy Threshold! For updates on this CAP/Threshold process visit APTA’s resource page: http://www.apta.org/FederalIssues/TherapyCap/

Functional Limitation Reporting: Updated Resources
Outpatient therapy claims that are submitted without reporting G codes to represent functional limitations and progress have been mandatory since July 1, 2013.

APTA has several new and updated resources available to help ensure that you are reporting the information properly to Medicare.

Please visit the APTA extensive resources on Functional Reporting: http://www.apta.org/payment/medicare/codingbilling/functionallimitation/

WI Worker’s Compensation (WC)
WPTA continues to attend weekly meetings with the WI Worker’s Compensation Advisory Council (for minutes, agendas and meeting schedule see: http://dwd.wisconsin.gov/wc/councils/wcac/default.htm).

The WPTA continues to work closely with other medical provider stakeholders on new initiatives for cost containment strategies and program improvements. On July 31 we were invited to provide testimony at a joint session of the Assembly Labor Committee and the Senate Judiciary and Labor Committee. You can find the testimony posted on the WPTA website in the Reimbursement area under Worker’s Compensation.

Currently labor and management, as well as the Legislature, are looking for cost containment strategies for the Wisconsin Worker’s Compensation System. There is particular concern about the absence of a definitive fee schedule. There is also ongoing concern about escalation of medical costs as reported by the Worker’s Compensation Research Institute (WCRI). Currently physical therapists and other medical providers are under a directive from both the legislature and the Council on WC to develop a cost containment proposal for this fall.

There is a PT task force that is currently working together led by Lynn Steffes, PT, DPT and Rob Worth, PT, DPT. We are also working closely with the other medical provider groups. If you have additional input on ideas to decrease costs of Worker’s Compensation or streamline the system, please send them to steffbiz@gmail.com.

The WPTA is working closely with other medical provider stakeholders, including the Wisconsin Hospital Association (WHA), Wisconsin Medical Society (WMS) and Wisconsin Chiropractic Association (WCA) to limit changes in Wisconsin’s very successful WC system.

Submitted by Lynn Steffes, PT, WPTA Reimbursement Specialist
2013

October 3-4 - WPTA Fall Conference and Board of Directors Meeting, Wisconsin Dells
October 18 - NC District CE, Minocqua
October 24-26 - APTA National Student Conclave, Louisville, KY
October 28 - SW District Meeting and CE
November 12 - WPTA Legislative Day, Madison

2014

February 3-6 - Combined Sections Meeting (CSM), Las Vegas, NV
April 10-11 - WPTA Spring Conference, Wisconsin Dells
May 17-13 - 3rd Annual World Health Professions Regulation Conference, Geneva, Switzerland
October 23-24 - WPTA Fall Conference, Middleton

“Don’t be afraid to give up the good to go for the Great!” — John D. Rockefeller

Established private practice in central Wisconsin is looking to add a full or part-time physical therapist with an interest in developing a Women’s Health or Industrial Medicine program. New graduates are encouraged to apply.

Are YOU ready to go for the Great?

ROBERTS & ASSOCIATES
PHYSICAL THERAPY, S.C.
brett@robertstherapy.com  www.robertstherapy.com
WPTA Dues Increase

The WPTA Board of Directors voted to increase the state chapter dues in 2014, which is the first dues increase since 2005. As a result, members will notice a small increase in their annual membership dues. The annual increase is $6 for physical therapist members and $3 for physical therapist assistant members. Student, corresponding, and life member categories remain unchanged. The Board of Directors has worked effectively to control costs and limit expenditures for the past 9 years without raising dues. However most of our costs have increased over this time period. Using the US Department of Labor, Bureau of Labor Statistics Consumer Price Index (CPI) as a baseline, our dues would have needed to be raised $24 in 2013, just to keep pace with inflation!

The WPTA has worked hard to stretch contributions from member dues to ensure the needs of the Chapter are met. Member dues support the essential functions for Chapter operation, which includes:

- Salaries for Chapter staff to conduct the work of the Chapter in support of members and Association priorities.
- A paid Reimbursement Specialist to educate members and to serve as a resource to stakeholders on payment related issues.
- State-wide efforts to promote physical therapy through public relations and community outreach.
- Legislative and lobbying support of issues important to physical therapy.
- The PT Connections newsletter to keep members informed of important topics and issues occurring across Wisconsin.
- Generous contributions to the Foundation for Physical Therapy to support research that benefits our members.

Compared to other midwestern states, our Chapter dues remain slightly above the average ($146.67 for PTs and $73.16 for PTAs), but these dues allow the WPTA to continue to provide great value to our members. As WPTA Treasurer, I welcome your comments and questions; feel free to email me stevejohnson@achievetherapy.com.

Submitted by Steven Johnson, DPT, WPTA Treasurer

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Private Practice SIG

“The best way to predict the future is to create it.”
by Peter Drucker

If you have this mantra seared into your memory like mine, then you probably already know about the WPTA’s private practice special interest group. If not, check us out at http://www.wptappsig.com/about-us/.

Our Goal: To create a unified voice for physical therapy private practices in Wisconsin.

Our Mission: To foster growth, economic viability, sound business and clinical practices of physical therapist owned PT services for the benefit of the public, and to promote exclusive ownership of PT services by physical therapists in the State of Wisconsin.

Why should you consider joining us? Consider these factors when calculating your return on investment:

1. You’ll save money through our group purchasing insurance contracts with PTI (malpractice, RAC audit, etc…).
2. You’ll save money through our group purchasing discounts on consumable products and capital equipment purchases for your clinic.
3. You’ll connect with a network of like-minded clinic owners throughout the state.
4. You’ll have access to discounted or free CE classes like our upcoming podcasts by:
   - Jerry Durham, PT on September 13 at noon CST “Using Twitter to Promote Your Clinic” (free).
   - Jeff Hathaway, PT, DPT presentation at the Fall Conference “Moving Private Practice from Commodity Based to Value Based” (release date and terms TBD).
5. A personal invite to our social outing with the Private Practice Section in New Orleans.
6. We’re a tax write off! Seriously though, your dues will go to support a special interest group that has a special interest in your group’s success.

To a profitable Q4!

Submitted by Brett Roberts, DPT, PP SIG Treasurer
This Issue’s Topic – Highlight exceptional or unique students currently enrolled in your program.

The PT Connections Newsletter section “Topics in PT/PTA Education” will be changing next year beginning in January. The new format will typically feature a profile of a DPT and PTA program selected by alphabetical order. The first two programs to be featured will be Blackhawk Technical College and Carroll University.

If you have a school topic you are interested in hearing about, please feel free to email me at e_gregersen@hotmail.com.

Erik Gregersen, DPT, Academic Liaison Committee Chair

UW-La Crosse

When a program has 133 “exceptional” students with unique stories of achievement, it’s hard to pick just one! There is a student however who has distinguished herself not by WHAT she has achieved but HOW she has persevered toward her goal of becoming a physical therapist.

Meet Brianne Wienkers, SPT who as a child was projected to not progress beyond third grade reading skills due to dyslexia. Brianne’s story personifies self-determination and tenacity. She struggled with study strategies and test taking skills throughout her early education. Her perseverance resulted in admission to UW-L where she graduated with a BS in Biomedical Science before earning admission to the UW-L PT Program. “I speculate that I got accepted to the graduate program not because I am intrinsically bright but because I am exceptionally hard working,” she reflects. Her success is related to study strategies such as making facts “tell a story”, drawing schematics and using logic to think through a problem instead of rote memorization. She routinely records lectures and listens to them when she runs.

Brianne advocates for other students with (dis)abilities in the community. She writes, “The key is to be creative ... using the resources at their disposal to devise a unique, feasible alternative for them to adapt to their circumstances and make their goals a reality. Isn’t that what the profession of physical therapy strives for?” Living with dyslexia has shaped Brianne’s priorities. When asked how her experiences will impact future patient relationships she shares, “Even though I’m not them and may never be in their situation, my goal is to recognize the good in them, try to connect with them and understand their struggle so I can be a light in the darkness.”

The UW-L PT Program takes great pride in Brianne Wienkers, SPT and wishes her every success!

Submitted by Michele Thorman, PT, DPT, MBA

Marquette University

With between 60 and 73 students per DPT class, it was difficult to choose one exceptional student. The dart I threw at the class list landed on Rob Hofschulte, ATC, SPT-5. Rob is a pretty typical student, very involved and busy, and very motivated and excited about the PT profession.

Rob is a local boy, raised in Wauwatosa and a graduate of Marquette High School. He got his athletic training degree at UW-La Crosse. Rob notes that he choose athletic training because he likes to be “right in the action” of diagnosing and treating injuries. As part of his AT training, Rob worked with athletes from track, gymnastics and baseball.

Rob was accepted to Marquette’s DPT program as an external transfer student due to his exceptional qualifications. Rob then jumped right into his coursework and professional involvement. He is involved in many ways to further the profession. He is the class WPTA Core Ambassador and helped in the development of the WPTA mentorship program where students can work with WPTA leaders. Rob also works with the Scholarship and Opportunity committee which works to get scholarship information to students in an organized manner.

Rob works as class APTA liaison and has helped institute MU’s D-points system, where students earn points for involvement that can then help offset the cost of extra-curriculars such as conference attendance fees, etc. Finally, Rob is involved with MU DPT’s Olson Lectureship committee, where national level speakers are brought to MU. The next Olson Lecture is scheduled for October 19, 2013 when we are excited to host Edelle Field-Fote, PT, PhD.

Submitted by Andrew Starsky, MPT, PhD, Clinical Assistant Professor

UW-Madison

I am highlighting two exceptional students in this article. In addition to her outstanding academic record, Sarah Hobbs, SPT (Class of 2014) has set high standards for faculty and students in the areas of advocacy and professional involvement. During her brief career, she has been elected to serve on APTA’s Student Assembly Board of Directors, was appointed as APTA’s Wisconsin Student Assembly Core Ambassador, and selected as an APTA Houses of Delegate volunteer. Sarah has attended APTA’s National Student Conclave in 2011, 2012, 2013; CSM 2012, 2013; Annual Conference 2013; and Federal Advocacy Forum 2012, 2013. She has joined the Health Policy Administration, Research, Orthopaedics and Oncology Sections, and the American Academy of Orthopaedic Manual Physical Therapists.

Besides her potential to become an excellent clinician, she is well on her way to assume leadership roles within the APTA.

While some students dabble in research during their DPT training, Christa Wille, SPT (Class of 2015) has opted to dive right in. As a research assistant, she has been involved in multiple projects including an NIH-funded study evaluating novel technologies to manage knee osteoarthritis, a
biomechanical characterization of gait retraining in runners, and the use of gait analysis as an outcome measure in athletes post-injury. Despite just entering her second year, Christa has co-authored three publications with two more under review. She has presented research at several national conferences, and received awards from professional organizations including WPTA, APTA’s Section on Women’s Health and American College of Sports Medicine. Christa demonstrates excellent promise as a future clinician-scientist to help advance the evidence behind physical therapy practice.

Submitted by Jill Boissonnault, PT, PhD, WCS

Notables

WPTA Receives APTA Foundation for Physical Therapy Award

WPTA received the APTA Foundation for Physical Therapy’s Innovation in Fundraising Award for 2013 on June 27 in Salt Lake City, UT during the Annual Conference and Exposition.

Student Assembly Foundation Project Thanks WPTA Members for Their Leadership on the Committee

The APTA Student Assembly Foundation Project Committee, led by Stephanie Sandvick, SPT, works with the Foundation to educate and engage students about the mission of the Foundation. Sarah Hobbs from the University of Wisconsin-Madison is the Student Assembly Board Member Liaison and Meredith Loveless of Marquette University is a committee member.

Foundation for Physical Therapy

As a profession guided on evidence-based practice, research is essential to increasing the quality of care provided to our patients. Obstacles, such as lack of funding and resources, may present in the early stages of a research plan. Research can be very expensive, and funding for this research has become limited over the years due to budget cuts and economic hardships. However, the Foundation for Physical Therapy makes it a goal to fund these researchers in order to have an evidence-based practice. As PT and PTA students, it is imperative to understand what the Foundation for Physical Therapy is, who they have funded, how funds are provided, and what you can do to help out.

Since the creation of the Foundation for Physical Therapy in 1979, over $13 million has been granted to fund physical therapy research, whether it be scientific research, clinical research or health services research. The Foundation also provides scholarship and fellowship opportunities to physical therapists that wish to pursue a career in scientific investigation. Today more than 500 physical therapists have been supported through the Foundation, allowing them to conduct research in areas such as stroke and neurological rehabilitation, improving mobility in children with cerebral palsy, and low-back pain. Through financial contributions the Foundation has helped jumpstart the careers of many renowned physical therapist researchers from different universities across the United States.

The profession of physical therapy is growing and the need for more research is plentiful. As student physical therapists and student physical therapy assistants, it is important to know that the Foundation is available to offer resources necessary to get started. Become involved in new, fun ways to fund and promote the Foundation, and remember that every day in the clinic will be affected by someone’s research, no matter what the setting!
North Central

The NC District has not had a meeting since the last PT Connections article in July. All meeting minutes are available on the WPTA website, including CE committee minutes. In addition, see the website for upcoming continuing education, or for any articles to be reviewed at meetings. The District will be hosting a CE course on Friday Oct 18, “Differential Diagnosis” by Bill Boissonnault, PT, DHSc, DPT, FAAOMPT, FAPTA at The Waters Hotel in Minoqua. If you still need to register, contact the district secretary for information.

The District is currently in the process of election for all 3 Executive Committee positions. The WPTA sent out ballots to members via email or paper ballot. If you have not received one, please contact the WPTA or District Secretary immediately. Results will be announced at our meeting on October 15.

The next District meeting will be via videoconferencing on Oct 15. The meeting will start at 5:30 pm. If you have questions, please contact District Chair Stephanie Olson, PT at stephanie.olson@ministryhealth.org (715/346-5192) or District Secretary Dave Smith, PT at smith.david@marshfieldclinic.org (715/389-7501).

Submitted by Dave Smith, PT, Secretary

Southwest

SW District had a good turnout by members and students at our annual summer social and membership event in July at a Mallards game in Madison. Rain turned the event a little short, but we were able to socialize and tailgate with some good food beforehand.

Our next business meeting will be held Monday, October 28. The meeting/CE will run from 6-8 pm at Upland Hills Health in Dodgeville. Attendees will receive a 1 hour CE certificate free to members. The physical therapist presenters, Travis Obermire, DPT, CS, OC, SCS and Jennifer Jeschke, DPT will discuss the topic of trigger point dry needling in Wisconsin. They will offer their perspectives on the different techniques and schools of training that they use in their practice, the indications for its use, and basic understanding of what trigger point dry needling is.

On September 12, the SWD held its annual ethics CE in Madison. Kip Schick, PT, DPT, MBA presented information about APTA’s Vision for the direction of the PT profession. Check our district calendar regularly for specifics on our business meetings, annual Ethics CEs and social events.

Submitted by Jennifer Jeschke, DPT, Secretary

West Central

Summer is coming to an end and we in the WC District have been gearing up for the fall to spring continuing education courses. We are going to be starting with Mark Domroese, MD, PhD from Gundersen Health Systems with his course, “Mild Traumatic Brain Injuries” to be held on Tuesday September 17 at 6:30 pm. In October we have Mary Kerrigan, DPT, NCS, CW from Gundersen Health Systems with her course, “Central or Peripheral? Differential Diagnosis of Vestibular Conditions.” On November 19 a course titled “Importance of Lab Values in PT Practice” will be held with a speaker to be determined. All of these courses will be at UW-L Health Science Center. The full listing of courses will be posted on the WPTA website and mailed to all WCD members at a future time. If you have any ideas about future WCD continuing education courses; please contact Mary Kerrigan at maryakerrigan@gmail.com or me at or jaknudso@gundersenhealth.org.

Also in October, we will be issuing a check to St. Clare Health Mission. This area facility helps those that are unable to afford insurance with their therapy needs. Many of the areas physical therapists have donated time to this facility and the District feels strongly that it is a facility that has made a difference in the community. The donation date will be released at a future time.

Submitted by Jack Knudson-Stuhr, PTA, PR and Treasurer

Northeast

The NE District had a meeting on Wednesday, September 11. In an effort to meet at various locations within our district, Holy Family Medical in Manitowoc offered to host this district meeting. Staff of Holy Family Rehab presented two 30-minute sessions. The first session was about the STAR Cancer Rehabilitation Program; the second session discussed ASTYM and how to relieve pain/restore motion. On September 28-29 the NED co-sponsored a continuing education course with Bellin Health. Monica Diamond, PT presented, “Management of Upper Extremity Neurological Problems Using NDT”. The course was held at Bellin Health’s Family Medical and Wellness Center Bellevue clinic.

The 8th Annual Ethics Meeting will take place in early November at The Darboy Club N9695 Cty Road N, in Appleton. Gwyn Straker, PT, MS and Kristi Hallisy, PT, DSc, OC, CMPT, CTI will be speaking on incorporating health/fitness into PT practice. CEUs will be provided.

In January 2014, the WPTA NED will be offering an Orthopedic Manual Physical Therapy Professional Development Program to entry-level WPTA member physical therapists with less than two years clinical experience. The program will be lead by Phil Schaible, PT, DPT, OC, FAAOMPT and will include six 2-day hands-on seminars over two years. The program focuses on developing evidence based knowledge, hands on skills set and clinical reasoning skills. Courses include hands-on lab time to learn and
refine advanced manual therapy skills including thrust and non-thrust techniques and exercise. In addition, each participant will be partnered with an experienced WPTA member practicing Orthopedic Manual Physical Therapy committed to mentoring new therapists over their first years of practice. We will be looking for therapists interested in enrolling in the program or being a mentor. CEUs will be provided. Look for more information to come in future editions of PT Connections.

Submitted by Bridget Kratz, DPT, Secretary

Northeast District Booth at the Bellin Run Expo
The WPTA was represented at this year’s Bellin Run Expo, which is held in conjunction with the Bellin Run, an annual 10K race held in Green Bay. This year 20,000 runners participated. Todd Winney, PT is shown performing a Y-balance test on a Bellin Run participant (below), while Joseph Kucksdorf, PT and Jackie Miller, PT explain physical therapist direct access to another runner (right). The goal of the booth was to provide health and wellness advice and injury management tips, as well as to promote the physical therapy profession, particularly by educating attendees about direct access physical therapists.

CONTINUING EDUCATION
Sponsored by the American Parkinson Disease Association-Wisconsin Chapter
October 19-20, 2013
Parkinson Wellness Recovery! Clinician Training
Contact Hours: 14
Translating Research into Exercise4BrainChange™ Approaches for People with Parkinson Disease: Real World Rehab & Community Implications
Instructor: Valerie Carter, PT, DPT, NCS
Location: St. Mary’s Hospital, 700 S. Park Street, Madison, WI
Register online at www.pwr4life.org or call 520/270-9990
Welcome to These New Members!

PTs
Krista Bednar
Rebekah Buie
Nora De Lise
John Egge
Michele Gross
Kerry Hannon
Ryan Heilman
Nicole Huvaere
Ross Jacques
Rhonda Kirchoff
Jeanette Knill
Jodi Lindroth
James Matheson
Brandon Ness
Brehn Pagel
Samuel Park
Christine Plutschack
Thomas Rizzo
Judy Schneck
Ryan Schouweiler
Carie Steil
Dawn Van Duyn
Mark Yee

PTAs
Craig Meyer
Kelly Rentmeister

Students
Matthew Agen
Daniel Allen
Allison Amateis
Logan Bartz
Lauren Bauer
Jill Bergersen
Chelsea Le Boesel
Melissa Borst
Ciara Burgi
Sara Carney
Katherine Chiroff
Alyson Cybulski
Nicole Daehn
Maxwell Dechant
Rebecca Degener
Tyler Dickinson
Abby Evans
Zoie Fischer
Caitlin Fortuna
Jana Fronda
Nicole Gary
Greg Geiselman
Ally Gerads
Sara Girolami
Nick Grimoskas
Katherine Hoffmeister
Katheryn Hurst
Adam Irwin
Kelsey Iverhouse
Kristin Johnson
Carolyn Keller
Maura Kelly
Jeffrey Kertis
Meghan Kirking
Morgan Kolb
Katie Marek
Alyssa Marshall
Ashley May
Jacob McDonald
Dana Namowicz
Kelly Nance
Krista Nelson
Joshua Nelson
Kristen Nett
Francesca Paras
Michelle Parsons
Katherine Pettis
Lydia Rallo
Alexander Reget
MacKenzie Rinehart
Shawn Roney
Adam Rudawsky
Samantha Runingen
Rachel Sand
Michelle Sapyta
Jennifer Schlichtmann
Kathleen Schneider
Erin Schmidt
Janelle Snyder
Jacqueline Sokop
Amanda Sullivan
Anne Summitt
Brittni Swanson
Jonathan Swartz
Sandi Trapino
Zachary Troyer
Jacob Wendt
Dallas White
Kelcie Wittman
Katheryne Zempel

PTs = 1638
PTAs = 204
Students = 536
Total Membership = 2378
2013 Legislative Day
NOVEMBER 12
The Madison Club • 5 East Wilson Street

Fighting For Our Profession!
Join your colleagues in Madison and learn how the legislative process works at the state level, receive updates on issues affecting physical therapy and have a chance to meet and talk with your local elected legislators or their staff. One of the most important places to advocate for physical therapy causes is in our state legislature. Establishing and maintaining a relationship with your legislator allows you to communicate what is important to your patients, your practice and other therapists in your district. It is also a perfect time to thank legislators for their past support.

SCHEDULE
9:00 am  Registration and Check-In – Madison Club, 2nd Floor
9:30 am  Welcome – Kip Schick, PT, DPT, MBA, WPTA President
9:35 am  Speakers to cover topics including X-ray ordering, Worker’s Compensation and Medicaid
(Watch www.wpta.org and your email for further speaker updates!)
12:00 pm Lunch with Keynote Speaker TBD
1:30 pm  Meet with your Assembly Representative (or staff)
2:30 pm  Meet with your State Senator (or staff)

3 contact hours will be awarded to attendees.

REGISTRATION FORM (Deadline is November 6)

____ $35 PT/PTA Member  ____ $50 PT/PTA Non-Member
____ No Charge for Student Member  ____ $15 Student Non–Member

Name ________________________________________________________________________
Home Address _________________________________________________________________
_____________________________________________________________________________
Phone _______________________      E-mail  ________________________________________
Assembly District _______        Senate District _______
(Find your District at http://legis.wisconsin.gov/w3asp/waml/waml.aspx)

☐ First-Time Attendee    ☐ Vegetarian Selection
☐ Check enclosed (payable to WPTA)    ☐ Discover
☐ VISA    ☐ MasterCard

Credit Card # ___________________________    Expiration Date ______________  3-Digit Code ___________________________

Name on Card ________________________________________________________________________
Billing Address ______________________________________    City ____________________    State _______    Zip _______

Fax or Mail Form:  Fax: 608/221-9697 • 3510 E. Washington Ave., Madison, WI 53704-4115
STATE OF WISCONSIN NATIONAL CONTRACTING OPPORTUNITY TO SERVICE EXPANDING MEMBERSHIP

TheraMatrix Physical Therapy Network (TPTN) has an established national physical therapy provider network that provides outpatient physical therapy services to companies throughout the United States.

We are currently expanding our national network of physical therapists in the State of Wisconsin to service our 2012 membership expansion. If you are a physical therapy provider interested in providing quality services through a credentials network with a proven record of success and a focus on business growth, please contact us.

TPTN program benefits include:

- TPTN does not require its network providers to pay an annual fee or dues for participating
- Timely payment of claims: Clean claims are processed and paid well within industry standards
- As new business is obtained, current in-network providers will benefit from new business volume
- Halo effect: referral sources will send other patients due to your clinics involvement with TPTN

For information about becoming a participating provider, contact Chris VanWagoner at:

TheraMatrix Physical
Therapy Network
900 Auburn Avenue
Pontiac, MI 48342
Phone: (800) 545-3422 (ext. 171)
cvanwagoner@theramatrix.com